

Swim Nova Scotia 2015-16 Action Plan

Further to discussions at the 2010 AGM, we are pleased to provide you with Swim Nova Scotia's 2015/16 Action Plan, outlining the provincial outcomes and tactics for each of our strategic drivers.

2015-2016 Action Plan for Swim Nova Scotia		
2015-16 Provincial Outcomes		
1	2% increase in memberships of pre-competitive and competitive swimmers	
2	2% of all Provincial records will be broken	
3	2% increase in the Swim Nova Scotia's operating budget	
4	2% increase in Swim Nova Scotia Officials	
5	3 Members on National Team(s)	
6	<ul style="list-style-type: none"> • 3 people qualify for PARA CAN-AM Champs 	
7	<ul style="list-style-type: none"> • Send 25 Swimmers to Eastern Canadian Long Course Invitational • 10 Different Swimmers earning top 8 finishes at the competition • 15 Different Swimmers earning top 16 finishes at the competition 	
8	<ul style="list-style-type: none"> • 30 Nova Scotia Swimmers attend CIS Championships 	
9	<ul style="list-style-type: none"> • Send 20 Swimmers to Olympic Trials • 2 Different Swimmers earning top 8 finishes at Trials • 5 Different Swimmers earning top 16 finishes at Trials 	
10	<ul style="list-style-type: none"> • 5 Medals at Canadian Age Group Nationals • 15 Different Swimmers placing in finals at Canadian Age Group Nationals • Send 30 Swimmers to Canadian Age Group Nationals 	
11	<ul style="list-style-type: none"> • 10 swimmers attend Summer LC Nationals • 5 Different Swimmers earning top 16 finishes at Summer LC Nationals 	
12	<ul style="list-style-type: none"> • 1 Members on the 2015 Canadian Paralympic Team 	
13	<ul style="list-style-type: none"> • 3 New Level 4 Officials 	
2015-16 Provincial Tactics		
1	EXCELLENCE	Review High Performance Initiatives
2		Open Water Competition Development
3	GOVERNANCE	Begin Review of Swim Nova Scotia Strategic Plan
4		Review Committee Terms of Reference for all Committees
5	RECRUITMENT/RETENTION	Work with SNC to develop exit interviews for athletes
6		Provide developmental tour team opportunities
7	COMMUNICATION	Improve social media opportunities
8		Utilize High Performance swimmers as spokespeople